



Team Alberta

JULY 2018
CAMROSE



SUMMER SHOWCASE 20 DAYS | 3 CAMPS | 1 LOCATIONS

Female U16 Development Camp
Male Top 80 U16 Evaluation Camp
Female Top 46 U18 Evaluation Camp

A showcase of Alberta's top male and female athletes in the Alberta Built Program of Excellence.

**SPONSORSHIP
OPPORTUNITY**

1 GOAL



The Summer Showcase is three weeks of high performance camps held in July of each year. The top 80 U16 male athletes, the top 46 U18 female athletes and the top 60 U16 female athletes all descend on Camrose for a week of training, evaluations, team building and preparation for the final stages of the Alberta Built Program of Excellence. High intensity, on and off the ice training, and classroom sessions provides athletes the opportunity to develop their skills within the game of hockey.

A true showcase of the Alberta Built talent, coaching, leadership, mentoring, and officiating.

Contact Us

For further information, please contact:

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900+

parents, families,
scouts, etc. in attendance

48

skill sessions

200

male and female
athletes

15

games

60+

hockey staff

3

weeks in July

Sponsorship Opportunity

- Ability to incorporate corporate brand and name into specific event brand of the Summer Showcase
- Corporate brand to be placed on all jerseys associated with the Summer Showcase program
- Branding direct to the athlete/participants
- Branding at the event in July throughout venue
- Print media (posters, banner, etc.)
- Web branding
- Opportunity for activation at event

Hockey Alberta Social Media

FOLLOWINGS

Twitter
11,000+

Facebook
5,400+

Snapchat
250+

Website

**2.1+ million
page views**