



# Team Alberta JULY 2018 CAMROSE



#### SUMMER SHOWCASE 20 DAYS | 3 CAMPS | 1 LOCATIONS

Female U16 Development Camp Male Top 80 U16 Evaluation Camp Female Top 46 U18 Evaluation Camp

A showcase of Alberta's top male and female athletes in the Alberta Built Program of Excellence.

# SPONSORSHIP OPPORTUNITY



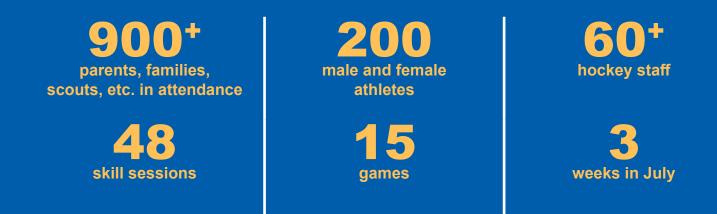
The Summer Showcase is three weeks of high performance camps held in July of each year. The top 80 U16 male athletes, the top 46 U18 female athletes and the top 60 U16 female athletes all descend on Camrose for a week of training, evaluations, team building and preparation for the final stages of the Alberta Built Program of Excellence. High intensity, on and off the ice training, and classroom sessions provides athletes the opportunity to develop their skills within the game of hockey.

A true showcase of the Alberta Built talent, coaching, leadership, mentoring, and officiating.

#### **Contact Us**

For further information, please contact:

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#### **Sponsorship Opportunity**

- Ability to incorporate corporate brand and name into specific event brand of the Summer Showcase
- Corporate brand to be placed on all jerseys associated with the Summer Showcase program
- Branding direct to the athlete/participants
- Branding at the event in July throughout venue
- Print media (posters, banner, etc.)
- Web branding
- Opportunity for activation at event

### Hockey Alberta Social Media FOLLOWINGS



## Website **2.1+ million** p a g e v i e w s

