



Hi Coach,

We're excited to be working with Chevrolet again on their Good Deeds Cup hockey program. Last year we distributed thousands of Coach's Kits to Peewee teams across Canada and we're excited to offer new and improved kits to Peewee coaches across the country again this season!

This year's Good Deeds Cup Team Kit includes a premium coach's hockey bag filled with items to help your team perform on the ice, while reminding them of the values learned through hockey that will help both on and off the ice. Inside each team kit there are 24 skate lace bracelets, 20 vehicle decals, 20 helmet decals, 10 pucks and a Good Deeds Cup guidebook.

Registration opens on **October 3**, so be sure to sign up as early as possible because quantities are limited.

Stay tuned for more details on year three of the Good Deeds Cup Competition. We were inspired by the efforts of Peewee teams across the country again last year and can't wait to see what this year's Good Deeds Cup Competition has in store.

If you have any questions, please contact ChevroletHockey@momentumww.com.

On behalf of Hockey Canada and Chevrolet, we sincerely hope you have a great season!

Thank you.

Hockey Canada and Chevrolet

