



INFORMATION BULLETIN

Bulletin No: 16/27

Date: April 5, 2017
To: Minor Hockey Associations
From: Hockey Alberta
SUBJECT: Participant Satisfaction Survey

Hockey Alberta is undertaking an anonymous Participant Satisfaction survey for players who participated in minor hockey during the 2016-17 season. The survey is designed to give Hockey Alberta a snapshot of the state of the minor hockey system in the province in 2017.

A similar survey was sent out in 2015, and the goal is to complete this survey every two years so that Hockey Alberta can track how any strategic changes and initiatives are shifting the overall “level of satisfaction” of the participants and thus moving us closer to fulfilling our Mission and Vision.

Information on the survey will be sent to participants via email on Wednesday. We are hoping for as many responses as possible to provide a better overview and more details on the general sentiments toward the sport and Hockey Alberta from the province’s hockey community.

The survey can be accessed at the following link. If you could help by distributing to participants within your association, or posting the link to your association website, it would be appreciated.

<https://www.surveymonkey.com/r/hasatisfactionsurvey>

This survey will remain open until Wednesday, April 19. Once the results have been compiled, they will be published to the Hockey Alberta website.

For questions about the survey, email Hockey Alberta at info@hockeyalberta.ca.