



Board Nominee Credentials of Ed Croken (Edmonton, AB)

Provide a brief history of your hockey involvement:

Give or take 40 years I have been involved in various roles in the great sport of hockey. Over the years I have been involved as a board member of Minor Hockey Grande Prairie, Hockey Edmonton, served as President Maple Leaf Athletic club, coached, managed, acted as treasurer for teams. and played the game...

As a player after juvenile league and due to a Phys-Ed requirement of assistant coaching for a year, I took a new step into the hockey world. This was the start of a great run in the game. Over time you will find I am no stranger to getting things that need to be done, done. MLAC needed an entire overhaul. We were seen as nothing but an old boys club. In less than 12 months we turned it around to the point coaches were applying to the Club instead of us filling the coaches spots after all the other clubs were concluded.

5 Years ago I opened the can of worms with respect to boundaries for the 4 major clubs in Edmonton. I am happy to report we are close to a successful conclusion. Next up is the amount of elite teams playing within the elite programs in Edmonton.

Provide a history of involvement in other professional or volunteer positions that you believe would help you excel in this position:

Over the years I have served on a number of boards in Alberta, Alberta Food Processors, a counselor in Peace River Alberta, Parks and Recreation Board member in Grande Prairie, Better Business Bureau in Edmonton, Bosco Homes, Boys & Girls Club of Edmonton, AA council Edmonton, Chamber of Commerce member Ft SK, Sherwood Park and Edmonton, over and above all the hockey positions.

What skills, attributes, experiences would you bring to the Hockey Alberta Board if elected?

Served in enough meetings and boards to cut through the stuff and get the work done. I am dedicated to see Hockey Alberta continue its success across Alberta, giving my input on what we might be able to do better.

I do not have all the answers but I will find out the answers that I do not know and let the individuals know who asked.

I do not take the appointment to a board lightly. Whatever needs to be done will get done. Over the years there have been many tough tasks that needed to be done. At MLAC I took the bylaws and policies and reviewed them. Instituting major changes that help the club get turned around.

What is it that you believe is important for the Hockey Alberta Board to focus on in the next three years?

Hockey Canada Hockey Academy's continue to provide challenges to local minor hockey while regulations are in place for both we need to establish more protocols and common courtesy between the two both programs. We want players to stay in Alberta, not going outside of the Province.

Non sanctioned Hockey Atom super league is an emerging issue that all parties need a better understanding of.

Getting the word out, there are a high number of new Canadians that do not know the game we must market to them. Then reduce the price of the game, make it affordable for everyone...