



# SPONSORSHIP OPPORTUNITIES



## 43<sup>RD</sup> ANNIVERSARY AWARDS *Gala*

& HOCKEY CELEBRATION

SATURDAY, JULY 19, 2025

GARY W. HARRIS CANADA GAMES CENTRE

RED DEER

*Bringing Alberta's Hockey Family Together*

# ALBERTA HOCKEY HALL OF FAME

The Alberta Hockey Hall of Fame (AHHF) annually recognizes and celebrates the achievements of a select group of hockey greats at the AHHF Gala and Hockey Celebration.

Hockey Alberta and the AHHF are proud of the hockey tradition that runs deep in Alberta. We are fortunate to be home to a number of hockey greats who have made a significant impact on our sport provincially, nationally and internationally.

To date, more than 100 of Alberta's athletes, builders and teams have been welcomed as Honoured Members. The AHHF is located in Red Deer, as part of the Alberta Sports Hall of Fame and Museum.

## OUR EVENT BY THE NUMBERS

1

ALBERTA  
HOCKEY  
FAMILY

350<sup>+</sup>

ATTENDEES

1

UNFORGETTABLE  
HOCKEY HOT  
STOVE

6

INDIVIDUALS  
INDUCTED

1

TEAMS  
INDUCTED



2025

HONoured MEMBERS

Ryan Smyth  
Joe Nieuwendyk  
Cliff Fletcher  
Carla MacLeod  
Howie Draper  
Garry Unger  
1995 Calgary Canucks  
Robert Clark Legacy Award | Jerrold Lemko



## EVENT SPONSORS BENEFITS

- Connect with Alberta's hockey leaders and distinguished guests
- Build new connections in the sport of hockey
- Be seen as leaders in the Alberta sport community
- Generate support for the Every Kid Every Community Program
- Be an integral part of the biggest celebration of hockey in Alberta

# SPONSORSHIP OPPORTUNITIES

Applicable fees and taxes may apply to price.

## PRESENTING SPONSOR – 1 @ \$7,500

- 2 Tables of 8 in prime location
- 2 Bottles of wine per table
- Bar service with dedicated server
- All beverages included
- Presenting Sponsor
  - Logo in Alberta Hockey Hall of Fame gallery for the 2025-26 season located at the Alberta Sports Hall of Fame in Red Deer
  - 2-minute welcome address to the guests
  - Social Media mentions (pre, during and post event)
  - Logo on event program cover
  - Full page ad in event program
  - Guests/staff included in group photo with Inductees
  - Opportunity to provide an Inductee gift of your choice (at your cost)
  - Logo on event composite signage as Presenting Sponsor
  - Logo and link on Hockey Alberta website
- VIP Reception
  - Opportunity to provide an address
  - Opportunity to supply additional signage
- Commemorative gift

# SPONSORSHIP OPPORTUNITIES

Applicable fees and taxes may apply to price.

## EVENT SPONSOR

<b>INDUCTEE SPONSOR (X 6)</b> <b>\$4,500</b>	<ul style="list-style-type: none"> <li>• 1 Table of 8 in proximity to inductee</li> <li>• 2 Bottles of wine per table</li> <li>• Bar service with dedicated server</li> <li>• All beverages included</li> <li>• Inductee Brand Association                             <ul style="list-style-type: none"> <li>▪ Brand recognition on inductee video</li> <li>▪ Brand recognition on inductee graphic at Gala</li> <li>▪ Brand recognition on inductee bio in program</li> <li>▪ Brand recognition on social media, announcing the inductee</li> <li>▪ Photo with inductee at your table</li> </ul> </li> <li>• Full page ad in event program</li> <li>• VIP reception invitation</li> <li>• Verbal recognition at event</li> <li>• Commemorative gift</li> <li>• Logo on event composite signage</li> </ul>
<b>HOCKEY HOT STOVE (x1)</b> <b>VIP RECEPTION (x2)</b> <b>\$3,000</b>	<ul style="list-style-type: none"> <li>• 1 Table of 8 in prime location</li> <li>• 2 Bottles of wine</li> <li>• Bar service with dedicated server</li> <li>• All beverages included</li> <li>• Full page ad in event program</li> <li>• VIP reception invitation</li> <li>• Social media recognition</li> <li>• Verbal recognition at event</li> <li>• Logo on composite event signage</li> </ul>
<b>DINNER SPONSOR (x1)</b> <b>WINE SPONSOR (x1)</b> <b>CORPORATE TABLE (x8)</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>• 1 Table of 8</li> <li>• 2 Bottles of wine</li> <li>• 1/2 page ad in the event program</li> <li>• Logo on each of the 3 bars (Wine Sponsor only)</li> <li>• Social media recognition</li> <li>• Logo on composite event signage</li> </ul>
<b>TABLE OF 8 (\$1,100)</b> <b>INDIVIDUAL TICKETS (\$150 Each)</b>	<ul style="list-style-type: none"> <li>• Table of 8</li> <li>• Individual tickets</li> </ul>
<b>SILENT AUCTION SPONSOR</b> <b>(CASH OR CONTRA)</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• 2 Tickets to event</li> <li>• Logo on signage on silent auction tables</li> <li>• Logo on silent auction bid sheets</li> </ul>
<b>PROGRAM ADS</b> <b>FULL PAGE (\$500)</b> <b>HALF PAGE (\$250)</b> <b>QUARTER PAGE (\$125)</b>	<ul style="list-style-type: none"> <li>• Event program ad:</li> <li>• Full page ad: 5.25"x7.75"</li> <li>• Half page horizontal: 5.25"x3.75"</li> <li>• Quarter page: 5.25"x2.00"</li> </ul>

Custom packages are available. For more details please contact:

**Tim Leer** | Email: [tleer@hockeyalberta.ca](mailto:tleer@hockeyalberta.ca) Phone: (403)350-0012

**Alyson Chambers** | Email: [achambers@hockeyalberta.ca](mailto:achambers@hockeyalberta.ca) Phone: (403)-462-2816