

# HOCKEY ALBERTA AGM Coach Development Update

June 15, 2013



[www.HOCKEYALBERTA.ca](http://www.HOCKEYALBERTA.ca)

# Purpose

- Update membership with coach clinic/certification changes
- Obtain feedback and input with regards to coach education and development
- Provide direction for upcoming season and what's on the horizon

# Hockey University

E-Learning Platform for:

- Intro to Coach/Coach Level Clinics
- Hockey Canada Safety Program
- Officiating Level I and II Clinics



# Hockey University

Hockey University came from a desire of the Hockey Canada Board of Directors to put existing training programs online. The end result of this would be:

- Consistent delivery for all users
- More convenience for the end users
- Blended learning programs (Officiating and Coach) provide a more focused use of classroom sessions
- Efficient content updates and enhancements
- Direct connection to the HCR for instant updating of an individual member's profile



# Hockey University

## Learner Experience

- Putting the Learner in the 'Driver's Seat'
- Allowing learner to come and go
- Sequentially unlocking steps
- Dynamic content to enhance the learner's engagement
- Requirements & options for regular interactions



# Hockey University

The Guiding Principle of Hockey University:  
**A Positive Experience Trumps The Latest  
Technology**

*Any learner frustrated by the technology will perceive  
the program as weak, no matter how powerful the  
program content is!*



# Hockey University- Today

We don't have all the answers but want to provide:

- Background information
- General Overview
- What this means for coaches and associations

Coach, Officiating and HCSP platforms are complete, with “behind the scene” details being finalized

- Linking with HCR
- Registration/Payment Process
- Re-certification Process



# Hockey Canada Safety Program

- Hockey Canada Safety Program Level 1 will be entirely online.
- Level 2 will remain application process
- Online course will take roughly 4 hours
- 3 year expiry date
- Recertification options
  - Re-take online course?
  - Amended online course?
  - Additional training sessions



# Hockey Canada Safety Program

## Table Question # 1

With the new HCSP online format should it be mandatory to have more than one person registered to each team required to complete the HCSP program? Why/Why not?



# Hockey Canada Safety Program

## Table Question # 2

Do you think information sessions/workshops on Concussions would be useful for coaches and team trainers? Why/Why not?

# Hockey Canada Safety Program

## Table Question # 3

What other topics would be useful for MHA teams to have access to? (Example: Sport Nutrition for Short Term Competition, Energy Drinks, Off Ice Training and related activities)



# Intro/Coach Level Clinics

- Combination of Intro to Coach and Coach level clinics
- No changes to certification requirements other than wording
- Online focus will be on “Theory of Coaching”
- In person will be practical content focusing on “Practice Environment” & “Teaching Skills”
- In person will be 3 hours in class and 1.5 on ice
- Online portion will take roughly 4 hours to complete
- Online MUST be completed PRIOR to attending in person portion of clinics

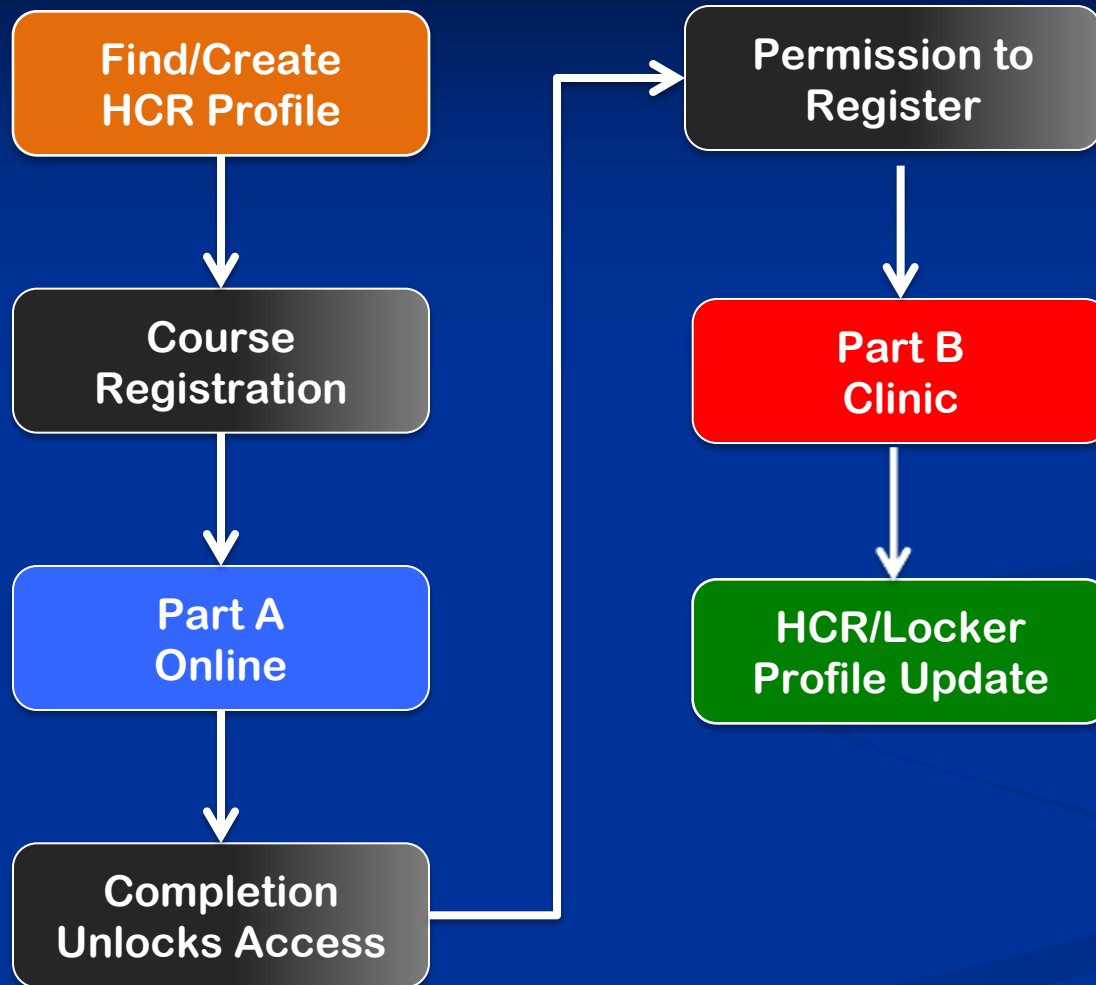
# Intro/Coach Level Clinics

The screenshot shows a web browser window displaying the Hockey University website. The address bar shows the URL <http://myhockeyuniversity.com/hcu/list.jsp>. The page features a navigation menu on the left with buttons for HANDOUTS, FAQ, LINKS AND RESOURCES, and HELP. The main content area is titled "COACHING" and is presented as a 3D-style menu. The "COACHING" button is highlighted, revealing a list of modules and lessons. The modules are:

- Module 1 - Introduction and Welcome**
  - Welcome and Introduction (4:36 / 4:36)
- Module 2 - So You Want to be a Coach**
  - Philosophy of Coaching (6:25 / 8:55)
  - Developing a Coaching Style (7:28 / 7:28)
  - Traits of a Successful Coach (3:40 / 3:40)
- Module 3 - Communication**
  - Defining Communication (2:13 / 2:13)
  - Developing Effective Verbal Communication (5:37 / 5:37)
  - Developing Effective Non-Verbal Communication (4:45 / 5:50)
  - Effective Listening (3:55 / 3:55)
  - Providing Feedback (7:06 / 7:06)
  - What Kind of Communicator Are You? (4:26 / 5:20)
  - Habits of Effective Communication (6:27 / 6:27)
- Module 4 - Leadership**

The Hockey University logo, featuring a stylized red and black flame, is prominently displayed in the center. Below the logo, it reads "HOCKEY UNIVERSITY presented by HOCKEY CANADA". The browser's taskbar at the bottom shows various application icons and the system clock indicating 2:31 PM on 12/06/2013.

# Coach Pathway



# Intro/Coach Level Clinics

Blended learning will create both flexibility and challenges, we need to ensure educating coaches to best benefit our athletes remains the focus

## Commitment vs. Compliance

- Association & Coach Education (process and expectations)
- Association & Coach buy in – Leaders
- Additional development and resources

# Intro/Coach Level Clinics

## Table Question # 1

What are coaches in your association and your association in general looking for in terms of education and development?





# Intro/Coach Level Clinics

## Table Question # 2

What are coaches in your association and your association in general looking for in terms of coach resources?

# Intro/Coach Level Clinics

## Table Question # 3

- a. What role should your LMHA play in Coaching Development?
  
- b. What role should Hockey Alberta play in Coaching Development?



# Requesting Clinics

- Clinics will be requested and booked through respective Regional Centre staff
- Regional Centre staff will work with associations to ensure clinic availability is accessible, both geographically and in terms of dates
- Shorter clinic timeline creates both weekday and weekend flexibility
- Packages will be forwarded to all associations outlining clinics requesting guidelines and expectations.

# Requesting Clinics

Northwest –Grande Prairie

Northeast- Lloydminster

Edmonton

Central- Red Deer

Calgary

South- Lethbridge



# On the Horizon

- Checking Skills – Program Review
- Continuing Education- Credit System
- Instructional Stream Certification
  - Skating Instructor
  - Skills Instructor
  - Goaltending Instructor

