



INFORMATION BULLETIN

Bulletin No: 14/38

Date: April 21, 2015
To: Minor Hockey Associations
From: Rob Litwinski, Executive Director
SUBJECT: Player Satisfaction Survey

Hockey Alberta is undertaking an anonymous Participant Satisfaction survey of players who participated in minor hockey during the 2014-15 season.

The survey has been designed to give Hockey Alberta a “snapshot” of the state of the minor hockey system in the province in 2015, so that we can track how we are meeting our strategic objectives, and fulfilling the Mission and Vision of the organization.

Information on the survey will be sent to participants via email this week. We are hoping for as many responses as possible to provide a better overview and more details on the general sentiments toward the sport and Hockey Alberta from the province’s hockey community.

The survey can be accessed at the following link. If you could help by distributing to participants within your association, or posting the link to your association website, it would be appreciated.

<https://www.surveymonkey.com/s/hasatisfactionsurvey>

Creating an opportunity to provide feedback on the operations of the minor hockey structure in Alberta has been an objective of Hockey Alberta for a few years. The survey will be repeated every two or three years, so that Hockey Alberta can track how any changes or initiatives that have been undertaken are shifting the overall “level of satisfaction” of the participants and thus moving us closer to fulfilling our Mission and Vision.

Once the results have been compiled, they will be published to the Hockey Alberta website. If desired, the results can also be analyzed to provide Local Minor Hockey Associations with feedback from their participants.

For questions about the survey, email Hockey Alberta at info@hockeyalberta.ca.