



INFORMATION BULLETIN

Date: March 26, 2014

To: Minor Hockey Associations, Jr. and Sr. Teams, Sport Schools, Pond Hockey Groups

cc: Board of Directors, Operations Council, Minor Council, Zone Administration Teams, Councils, Hockey Alberta Staff

From: Rob Litwinski
Executive Director

SUBJECT: Hockey Alberta Participant Fees 2014-15

As part of the 2014-15 annual budgeting process approved by the Board of Directors, Hockey Alberta has included an increase to the participant fee which is charged for each participant registered with Hockey Alberta. These fees are traditionally invoiced to the Hockey Alberta members in August of each season.

Hockey Alberta has increased the per participant fee to \$37.50 which includes all assessments which are passed on to Hockey Canada (\$18.65). This represents a \$3.00 increase per participant. The last participant fee increase was three seasons ago in 2011-12. With this increase, Hockey Alberta remains in the bottom 1/3 of participant fees in comparison to Canada's 12 other branches.

The participant fee is set by the Hockey Alberta Board of Directors on an annual basis as part of the budget approval process. Hockey Alberta's Board of Directors has always been very sensitive to any fee increases and has had very extensive discussion on the participant fees that are passed on to the end user. These fees cover the need to offset the growing costs to maintain the level of service Hockey Alberta provides to its members.

The revenue generated from participant fees accounts for approximately 25 percent of Hockey Alberta's total revenue. Hockey Alberta has continued to strengthen its non-member revenue in areas such as sponsorship and the establishment of its Strategic Initiatives Fund. The Strategic Initiatives Fund is funded in part by international events within the province and also as a result of national profit sharing for Hockey Canada events.

If you should have any questions or comments please feel free to contact me at the Hockey Alberta office.

A handwritten signature in black ink that reads "Rob Litwinski".

Rob Litwinski
Executive Director